

# GERRY RUFMAN

SENIOR MOTION GRAPHICS DESIGNER, ANIMATOR, AND VIDEO ARTIST

(718) 496 5500

[www.gerryrufman.com](http://www.gerryrufman.com)

[gerryrufman@gmail.com](mailto:gerryrufman@gmail.com)

[LinkedIn](#)

[Showreel](#)

## Education



Cinematography and Film/Video Production

**Camera Obscura**

Tel Aviv, Israel

1997-1999

## Professional Experience



Motion Graphics Designer and Video Artist,

**JPMorgan Chase & Co.**

New York, United States

Jan 2020 - Present

Utilize strong creative and technical attributes to conceptualize and produce video content for the highend visual assets.

Art director of the bank's media department.



Motion Graphics Designer and Video Artist,

**Keshet Media Group**

Tel Aviv, Israel

Aug 2018- Sep 2019

Shoot, edit, and post produce media and video content for commercial ads and television promotions.

Communicated with other professionals and leadership to determine project specifications. Strived to exceed expectations and directed teams from project initiation to completion.



After Effects and Ciname4D Animator,

**Post Office Production & Design**

Tel Aviv, Israel

Feb 2013- Jul 2018

Delivered projects according to tight deadlines, managing several creative project simultaneously. Engaged in high-quality creation and editing. Played a significant role within several global companies such as the Israel's Tourism Ministry with work [seen by Tens of Millions of Europeans](#).



Freelance After Effects and Ciname4D Artist,

**Rufman Animation**

Tel Aviv, Israel

May 2005- Jan 2013

Develop engaging and creative ads for the largest ad agencies across Israel, leading artistic actions to transform client ideas into captivating visual presentations such as videos, illustrations, and animations. Collaborating with creative directors and other creative professional to design, plan, and create projects. Accomplished a multitude of successful project deliveries and satisfied clients through efficient and fast working capabilities.



Additional Experience

**JCS Post Productions**

Earned [PROMAX GOLD Award](#) for a Graphic Package on the International Channel BabyTV.

## Summary

Engaging and creative video artist, motion graphics designer, 2D+3D animator, and visual FX professional equipped with a history of innovation and success spanning over 12+ years. Efficiency worker with a knack for creating captivating content through a fun-loving but professional eye. Self-starter with an innate eagerness to learn and develop skills across all types of visual media. Diligent and goal-oriented, with the skills, knowledge, and experience needed to make an immediate positive impact in any fast-paced team.

## Core Competencies

- After Effects & Cinema 4D
- Motion Graphics Designer.
- Ads, Promotions, Corporate Movies.
- Project Management.
- Budget Management.
- Team Development.
- Coding in Programing language in AE and C4D.
- Video Mapping expert.
- Fluent in English, Hebrew, Spanish.
- Permanent resident/Green Card holder.

## Technical Proficiencies

After Effects, Cinema 4D, Adobe Creative Cloud (all apps), Element 3D, Majer Red Giant Plugins, RedShift, Mocha, and all Tracking Software.