

GERRY RUFMAN

SENIOR MOTION GRAPHICS DESIGNER & ANIMATOR

☎ (512) 539-0348

🌐 www.gerryrufman.com

✉ gerryrufman@gmail.com

🌐 [LinkedIn](#)

🎞 [Showreel](#)

Summary

A dynamic Video Artist and Senior Motion Graphics Designer seeks to bring 15+ years of progressive experience to an industry-leading organization. Strong history in high-level video design, motion graphics, and animation production roles. Proven record of creating professional videos, motion graphics design, and animations while maintaining all quality, brand, and image standards. Diligent and goal-oriented, with the skills, knowledge, and experience needed to make an immediate positive impact in any fast-paced creative team.

Permanent resident/Green Card holder.

Career Highlights

- Excelling in 2D and 3D animation, motion graphic design, and VFX while maintaining brand and image standards.
- Using attention to detail to meet project objectives.
- Combining outstanding organizational and time management skills to outperforming multiple deadlines simultaneously.
- Expert-level knowledge of video and animation techniques.
- Performing script writing, storyboarding, directing, video editing, and other key duties.
- Combining communication skills with expert video, animation, and motion graphic design knowledge.
- Strong knowledge of programming language in After Effects and Cinema 4D.
- Vast knowledge in Video Mapping.
- Languages: English/Hebrew/Spanish.

Software Skills



Professional Experience



Motion Graphics Designer and Video Artist,
Keshet Media Group 2018-Present
Tel Aviv, Israel

Conceptualizing, shooting, editing, designing, and producing quality commercial ads, TV promos, and media. Setting and maintaining high creative standards across many successful company campaigns. Leading the creative team to complete animation, VFX, and video projects from ideation to delivery. Creating and implementing workflows and procedures to improve efficiency and time delivery.



After Effects and Cinema4D Animator,
Post Office Production & Design 2013-2018
Tel Aviv, Israel

Acted as artistic lead to achieve creative visions for TV and digital media for the biggest ad agencies in Israel. Major role in many global campaigns like the Israel's Tourism Ministry, [Seen by Tens of Millions of Europeans](#). Supported Creative Directors in designing, planning, creating, and editing projects. Delivered compelling storytelling with motion graphics, animation, and video footage.



Freelance After Effects and Cinema4D Artist,
Rufman Animation 2005-2013
Tel Aviv, Israel

Designed and delivered TV advertisements for many of the biggest advertising agencies in Israel. Created the full range of professional videos, design, motion graphics, and animations. Super-fast working capabilities has led to many successful deliveries and happy clients.



After Effects Animator,
JCS Post Productions 2003-2005
Tel Aviv, Israel

Designed and delivered high-quality animations, and visual effects. Created multiple styles of 2D and 3D animations with complex After Effects techniques. Met content schedule deadlines while managing multiple creative projects. Received [PROMAX GOLD Award](#) as senior animator for Graphic Package on International Channel BabyTV.

Education



Cinematography and Film/Video Production
Camera Obscura 1997-1999
Tel Aviv, Israel